

PIONEER

COMMUNITY ENERGY



**SEEKS A
COMMUNITY OUTREACH SPECIALIST**

ABOUT US

Pioneer Community Energy is a Joint Powers Authority among the cities of Auburn, Colfax, Grass Valley, Lincoln, Nevada City, Placerville, Rocklin, the Town of Loomis, and the Counties of El Dorado and Placer for the unincorporated areas of the Counties. Pioneer has recently received approval from the CPUC to begin service to 13 more communities beginning Fall of 2027. Pioneer was created to provide local control over the electric supply with one of its primary goals to provide lower and more stable electricity rates to the residents and businesses within its member jurisdictions. Pioneer purchases the electric supply, while PG&E transmits and delivers the power over PG&E's poles and wires. Pioneer is a not-for-profit government organization. As a local government agency, Pioneer does not pay income taxes, and unlike an investor owned utility, Pioneer does not make distributions to shareholders. Pioneer invests in the local community through lower rates and programs that benefit local residents and businesses. Pioneer also sets the rates for electricity that it procures and provides to its customers. Pioneer's rates are stable and competitive when compared to PG&E. Enrollment started in February 2018, and was automatic, subject to a customer's choice to opt-out, which ensures fair and equal access to the benefits of Pioneer electricity rates and programs for all ratepayers. The Pioneer Community Energy offices are located in the Placer County community of Rocklin.

OUR COMMUNITIES

Pioneer's service territory is in California and is part of the Greater Sacramento metropolitan area. Its territory is geographically in both the Sacramento Valley and Sierra Nevada regions. The territory includes quaint gold mining towns, and vibrant, thriving suburban areas, as well as a foothill region dotted with small ranchettes and farmlands. The foothills and higher elevations offer a wide variety of leisure and challenging recreational activities including white water rafting, water skiing and other water sports, snow skiing, hiking, fishing, street and mountain biking, and horseback riding. Placer County is home to Sierra College and William Jessup University. Whether you want to visit its many wineries and breweries, hike, bike or ride its many trails, or relax at beautiful Lake Tahoe, Pioneer territory offers something for everyone.

THE POSITION

The Community Outreach Specialist performs a wide range of duties to advance awareness of Pioneer in existing and expansion territories, promoting customer care services and programs, and supporting the overall awareness of the agency through a variety of strategic communication tactics. Duties include:

- Supporting activities related to expansion and growth opportunities for Pioneer.
- Researching opportunities to cultivate relationships with stakeholders in expansion communities, including potential member staff, elected officials, business and fraternal organizations, senior and income assistance groups, and influential customers that may take advantage of Pioneer's many benefits, including competitive and stable rates, and programs.
- Supporting the preparation of Pioneer's participation in public events through baseline research and materials development.
- Supporting elements of the service launch process by identifying key opportunities, coordinating media briefings, and developing regionally-focused materials for the media and general public.
- Supporting the Director of Communications, responding to inquiries, preparing, proofreading and delivering presentations to various community groups, participating in on-site visits, emailing, cold-calling, and providing information about Pioneer's programs and services, including cost comparisons.
- Working with Pioneer's Communications, Customer Care and Programs teams to support, organize and implement community outreach efforts to market Pioneer's programs and services to the general public and other stakeholders.
- Participating in and supporting meetings with Pioneer staff and vendors to ensure all outreach activities align with strategic objectives.

QUALIFICATIONS

Qualified candidates will have an ability use a variety of software packages including Microsoft Suite, Google Suite, including Sheets, Docs, and Calendar, engage and coordinate with diverse stakeholders in person, on the phone, and through email to promote and explain Pioneer's services and programs, multitask on several projects while delivering a consistent, high-quality and timely work product, and fully interpret and explain energy data and statistics to stakeholders in a simple and understandable manner.

EXPERIENCE AND EDUCATION

Any combination of experience and training that would provide the required knowledge, skills and abilities would be qualifying. A typical way to obtain the required knowledge, skills and abilities would be:

Education:

Bachelor's degree from an accredited college or university with major course work in Communications, Public Administration, or a related field.

OR

Experience:

Four years of experience in community energy outreach, or equivalent experience. Experience working in a public utility and/or Community Choice Aggregate program is desirable.

COMPENSATION PACKAGE

Salary - The salary range is \$107,061 - \$160,056, with placement dependent on qualifications.

Benefits - Pioneer's offices are newly renovated, bright and modern with plentiful free parking. The office is conveniently located in Rocklin with quick and easy access to Interstate 80, and many shops and restaurants within walking distance, as well as two fitness centers on the same block. Additionally, Pioneer offers:

- 10 paid holidays, plus one floating holiday (vacation day) each calendar year
- In addition, December 24th through January 1st are observed as paid holidays
- 12 days paid personal and family sick and medical leave
- 3 days paid for bereavement leave
- 40 hours of Volunteer Paid Time Off to allow employees to support the community in which they work.
- Vacation at 10 days for 0-2 years of service, 12 days for 3-4 years of service, 15 days for 5-9 years of service, 20 days for 10-19 years of services, 25 days for 20+ years of service
- Excellent health insurance options, including medical, dental, and vision for employees and their dependents. Pioneer fully pays the vision and dental premium and providing a stipend that pays between 90% to 97% of employee and dependent coverages, depending on plan and number of dependents
- Annual employer contribution of \$18,375 to a 401(a) deferred compensation plan that is prorated for partial year
- Additional Employer contribution of 5% of salary to a 401(a) deferred compensation plan
- Flexible Spending Account (FSA) with Health & Dependent Care options
- Access to professional development opportunities and team-building activities

APPLICATION AND SELECTION PROCESS

To be considered, submit an application, cover letter, resume, and three professional references to Shellie Anderson at Bryce Consulting by February 9, 2026.

Shellie Anderson Bryce Consulting, Inc.

1024 Iron Point Road, Suite 100

Folsom, CA 95630

Tel: 916-974-0199

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