



NEWS RELEASE

**For Immediate Release: DATE, 2023**  
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## **Pioneer Community Energy Marks Five Years and Over \$86 Million in Customer Savings**

Rocklin, CA — Locally owned electricity provider Pioneer Community Energy is observing five years of powering communities in Placer and El Dorado counties with competitive rates, trusted service, and a choice of energy options.

Launched in 2018, this not-for-profit Community Choice Aggregator offers residential and business customers an alternative to PG&E for electricity and also provides the only available option for 100% renewable energy through its Green100 program for customers interested in reducing their carbon footprint and the environmental impact of their electricity usage at home.

"Pioneer Community Energy has been a trusted community partner for the past five years, fighting to keep rates competitive and provide exceptional local service," said Alice Dowdin Calvillo, Pioneer's Board Chair and Mayor of Auburn. "We are committed to bringing dependable and affordable energy to the communities we serve. Today, we are proud to guarantee savings for 100 percent of our E1 customers and more than 85 percent of our solar customers."

Total projected savings for Pioneer customers from February 2018 through 2023 are \$86.4 million; specifically:

- Residential Customers Total Savings: \$42.1 Million
- Commercial Customers Total Savings: \$35.7 Million
- Industrial Customers Total Savings: \$7.6 Million
- Agricultural Customer Total Savings: \$1 Million

Most residential customers will experience savings of more than 15 percent on their bills in 2023 compared with PG&E's electricity generation rates.

"To celebrate our first five years of providing rate savings, energy equity, and green energy options to our communities, Pioneer Community Energy is rolling out a new logo and look for our brand," said Ms. Dowdin Calvillo. "We will continue to provide the same consistent service and competitive rates for our customers — with a contemporary, new look."

Visit [PioneerCommunityEnergy.org](https://PioneerCommunityEnergy.org) to learn more.

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**ABOUT PIONEER COMMUNITY ENERGY**

Pioneer is a community-owned, not-for-profit agency serving unincorporated Placer and El Dorado counties and the incorporated areas of Auburn, Colfax, Lincoln, Placerville, Rocklin and Loomis. Pioneer is a local provider of electricity serving over 150,000 residential and commercial accounts — powering the communities we serve with competitive rates, reliable service and a choice in energy options. To date, Pioneer has saved customers over \$40 million. To learn more, visit [pioneercommunityenergy.org](http://pioneercommunityenergy.org).