



NEWS RELEASE

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Media Contact: Mark Riffey, MarkR@pioneercommunityenergy.ca.gov

New Energy Rate Calculator Helps Customers Discover True Electricity Costs

Pioneer Community Energy, a new, local-choice electricity provider serving communities in Placer and El Dorado County with competitive rates, announces the launch of a rate calculator.

“Compared to PG&E, the average Pioneer customer can expect to save between 6 and 13 percent on electricity generation rates in 2022,” reported Alice Dowdin Calvillo, Chair of the Pioneer Community Energy Board of Directors and Auburn Mayor Pro Tem. “Our new rate calculator is an easy way for residents and businesses to see just how much they can save by simply choosing Pioneer.”

With Pioneer, customers can realize energy bill savings because it pursues less expensive energy sources in the market place to benefit its customers. Being a non-profit means, they are here for their customers, not to benefit investors with corporate payouts. Pioneer customers are still subject to the same significant increase in transmission and distribution rates recently announced by PG&E.

“Communities throughout California are experiencing an increase in energy bills,” says Mark Riffey, Director of Public Affairs, Marketing, and Programs. “The rate calculator will immediately allow customers to assess what their energy bills could look like when they choose Pioneer. If you have any questions, please reach out; we are ready to help.”

The Pioneer Community Energy rate calculator launched June 1. El Dorado County customers visit pioneercommunityenergy.org/eldorates, and Placer County residents visit pioneercommunityenergy.org/placerrates.

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ABOUT PIONEER COMMUNITY ENERGY

Pioneer is a community-owned, not-for-profit agency serving unincorporated Placer and El Dorado County and the incorporated areas of Auburn, Colfax, Lincoln, Placerville, Rocklin and the Town of Loomis. Pioneer serves more than 150,000 residential and commercial customers. Pioneer is a local not-for-profit provider of electricity — we power the communities we serve with competitive rates, reliable service and a choice in energy options. To learn more, visit pioneercommunityenergy.org.